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The split between “free public domain ebooks” and “free original ebooks” is surprisingly even. A big chunk of the public domain titles are short stories and a lot of the original titles are fanfiction. Still, if you do a bit of digging around, you'll find some interesting stories.

The Art Of Digital Marketing

One of the most compelling social media marketing strategies for any business has been around since the dawn of ...

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How to Use the Art of Storytelling on Social Media

We turned to Facebook and Instagram because of the ease of use. Most of our community members have Facebook and Instagram accounts and replying to their queries via these platforms was easy for us.

‘Keep going. Keep growing.’ Chapter 2: Tinkle Arts’ journey in the world of digital marketing

As a business owner, you may have heard that online assets are important — but do you know which assets are most beneficial to your brand? If the answer is “no,” don’t worry. This article will cover ...

The Value of Online Assets

Data-driven decision-making has been the mantra of most good marketing leaders over the better part of the last decade. They

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want all marketing decisions to be based on solid data. Previously, this ...

Informed Intuition Is The Holy Grail Of Modern Marketing

Learn the fundamentals of digital marketing, which includes developing skills in the ... Ms. Hart earned her Bachelor of Arts degree in Political Science at Bates College, as well as additional ...

Short Term Practicum in Digital Marketing: Changing the Art and Science of Marketing

Digital marketing agency Social Beat has been awarded the digital mandate of UAE-based ART Fertility Clinics to amplify their venture in India. Social Beat will handle the digital media planning and ...

Social Beat awarded the digital mandate of ART Fertility

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Clinics

Digital literacy is not a topic architects usually consider. For Aliza Leventhal, Head of the Technical Services Section, Prints & Photographs Division at the Library of Congress, the processes of

...

"It's Both Subtle and Monumental": Reimagining Digital Design and Literacy at The Library of Congress

There are two primary responsibilities for CMOs: strategy and sales. Sales and strategy bring us four different types of marketing professionals. Which ones do you have?

The 2 Primary Responsibilities Of A CMO

An accomplished social media and online marketer, Bryce Vance has created over 4,000 digital advertisements and generated over 100,000 leads and \$100 million in sales. Bryce ...

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Bryce Vance, Accomplish Digital Marketer, Celebrates Generating Over \$100 Million In Sales For Clients

A syndicator will be much better off thinking about why prospective investors have not chosen to invest in the status quo.

The Art of Negative Thinking

VanNoppen Marketing has welcomed a new director of digital strategy to help its clients more effectively reach their customers: ...

Firm welcomes new director of digital strategy

Laura Burgos has joined the Oregon Shakespeare Festival as new director of marketing and communications, replacing CJ Martinez, who had served as OSF's public relations and media communications ...

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OSF hires Chicago Lyric Opera veteran as new director of marketing

When it comes to music there are so many people with dreams and aspirations of becoming the next big star. However, the majority of young music artists get lost in the ever-growing amount of people ...

Jaywan Inc. Has Been Changing The Marketing Landscape In The Music Industry

Today, TAMKO Building Products LLC officially launches its new contractor loyalty program, The TAMKO Edge™, featuring multiple contractor tiers and a state-of-the-art digital portal, where contractors ...

TAMKO LAUNCHES CONTRACTOR LOYALTY PROGRAM FEATURING STATE-OF-THE-ART DIGITAL PORTAL

Uber's Head of Entertainment and Cultural Marketing Benjamin

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Trinh discusses work, college and gives advice in Q&A panel held by the Marketing Society ...

Marketing society panel features Uber's Head of Entertainment and Cultural Marketing

Oregon Shakespeare Company today announced that Laura Burgos is the organization's new Director of Marketing and Communications, effective immediately. Burgos's new position is the latest chapter in a ...

Laura Burgos Announced as Director of Marketing and Communications of Oregon Shakespeare Festival

marketing and digital media, and collaborative grant writing. Students will have opportunities to familiarize themselves with regional arts and humanities organizations, with which they may do ...

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Master of Public Administration, Public Humanities & the Arts Option

St. Johns River State College is requesting proposals from agencies that can provide digital marketing support for the Thrasher-Horne Center, a performing arts theater in Lakeside, Florida.

FL Performing Arts Center Floats Digital Marketing RFP

And the updates are being used to generate viral marketing through social media. We're through the looking glass here people. So, was fiddling about with LEGO Mario for the first time in ages cos ...

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